

**SECTION A. INTRODUCTION**

**SECTION A IS ASKED OF ALL SELECTED ADULT RESPONDENTS,  
EXCEPT SCREENER RESPONDENT.**

INTRO2. Hello, this is {INTERVIEWER NAME} and I'm calling from Westat on behalf of the University of California. [We are working on a statewide survey to gather information about smoking and people's attitudes and beliefs towards smoking. We recently spoke with other members of your household for this survey. While your participation is voluntary, your cooperation is very important to the success of this study. Your answers will be kept confidential and will only be used for the purposes of this research, or as required by law.]

- 1. SUBJECT SPEAKING/COMING TO PHONE
- 2. SUBJECT LIVES HERE – NEEDS APPOINTMENT
- 3. SUBJECT KNOWN LIVES AT ANOTHER NUMBER
- 4. NEVER HEARD OF SUBJECT
- 5. TELEPHONE COMPANY RECORDING
- AM. ANSWERING MACHINE
- RT. RETRY DIALING
- GT. GO TO RESULT

This interview is offered in English and Spanish. Which do you prefer?  
**BASM.ENGLSPAN**

A3. What is your age please?

**DEMA.NEWAGE**

|\_|\_|\_|  
YEARS OLD

REFUSED .....-7 → SKIP TO A5  
DON'T KNOW .....-8 → SKIP TO A5

**BOX A-5**

**IF AGE AT (A3) IS UNDER 12 GO TO CLOSE3.  
IF AGE IS 12-17, GO TO (M7) (TEEN QUESTIONNAIRE)  
IF AGE IS OLDER THAN 17, GO TO (A7).**

A5. Are you 18 years old or older?  
**DEMA.PLUS18**

YES ..... 1 → SKIP TO A7  
NO ..... 2  
REFUSED .....-7 → SKIP TO A7  
DON'T KNOW .....-8 → SKIP TO A7

A6. Are you at least 12 years old, but younger than 18 years old?  
**DEMA.PLUS12**

- YES ..... 1 → SKIP TO M7 (TEEN QUESTIONNAIRE)
- NO ..... 2 → SKIP TO CLOSE3
- REFUSED ..... -7
- DON'T KNOW ..... -8

A7. [IF NOT OBVIOUS] Are you male or female?  
**DEMA.RIGHTSEX**

- MALE..... 1
- FEMALE ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**CLOSE3**  
  
"Thank you for your cooperation."

**SECTION B. CURRENT SMOKING STATUS**

**SECTION B IS ASKED OF ALL SELECTED ADULT RESPONDENTS**

B1. Have you smoked at least 100 cigarettes in your entire life?

**ACIG100**

YES ..... 1 → SKIP TO B7  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

B2. What would you say is the total number of cigarettes that you have ever smoked?

**TOTLEVER**

|\_|\_|\_|  
NUMBER OF CIGARETTES

NONE ..... 0 → GO TO BOX 1  
REFUSED ..... -7  
DON'T KNOW ..... -8

B7. Do you smoke cigarettes every day, some days or not at all?

**DOSMOKE**

EVERY DAY ..... 1 → SKIP TO BOX 1  
SOME DAYS ..... 2  
NOT AT ALL ..... 3  
REFUSED ..... -7  
DON'T KNOW ..... -8

**BOX B-7a**

**IF (B2) = 1 – 99 AND (B7) = 3, THEN ASK (B7a). ELSE, SKIP TO (B9).**

B7a. How old were you when you had your last cigarette?

**AGELAST**

|\_|\_|\_|  
YEARS OLD

REFUSED ..... -7  
DON'T KNOW ..... -8

B9. Did you smoke any cigarettes during the past 30 days?

**PAST30NE**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

} SKIP TO BOX 1

B10. On how many of the past 30 days did you smoke cigarettes?

**PAST30DY**

|\_|\_|  
NUMBER OF DAYS

REFUSED ..... -7

DON'T KNOW ..... -8

B11. During the past 30 days, on the days that you did smoke, about how many cigarettes did you usually smoke per day?

[100 = 100 OR MORE CIGARETTES]

**HOWMANY**

|\_|\_|  
NUMBER OF CIGARETTES

REFUSED ..... -7

DON'T KNOW ..... -8

**BOX 1**

**SET BASM.ESMOKE AS FOLLOWS:**

**ESMOKE = 1 (CURRENT DAILY SMOKER) IF (B1) = 1, -7 OR -8 AND (B7) = 1**

**ESMOKE = 2 (CURRENT OCCASIONAL SMOKER) IF (B1) = 1, -7, OR -8 AND (B7) = 2.**

**ESMOKE = 3 (FORMER SMOKER) IF (B1) = 1, -7 OR -8 AND (B7) = 3, -7 OR -8.**

**ESMOKE = 4 (SMALL AMOUNT SMOKER) IF (B1) = 2 AND (B2) = 1 - 99, -7 OR -8.**

**ESMOKE = 5 ( ZERO SMOKER) IF (B2) = 0**

**IF ESMOKE = 1, 2, OR 3, CONTINUE WITH (B16);**

**IF ESMOKE = 4, SKIP TO SECTION D.**

**IF ESMOKE = 5, SKIP TO SECTION L.**

B16. Have you ever smoked daily for 6 months or more?

**SMOK6MOS**

YES ..... 1

NO ..... 2

REFUSED ..... -7

DON'T KNOW ..... -8

**BOX B-17**

**IF ESMOKE = 1, SKIP TO (B18).**

**IF ESMOKE = 2, ASK (B17).**

**IF ESMOKE = 3, SKIP TO (B28).**

B17. How long has it been since you smoked on a daily basis?

<b>SMOK6NUM</b>	_ _ _ _  AMOUNT OF TIME	
<b>SMOK6UNI</b>	_  UNIT OF TIME	
	DAYS.....	1
	MONTHS.....	2
	YEARS .....	3
	REFUSED .....	-7
	DON'T KNOW .....	-8

} ALL SKIP TO B20

B18. How soon after you awake in the morning do you usually smoke your first cigarette?

[0 = IMMEDIATELY]

<b>MORNNUM</b>	_ _ _ _  AMOUNT OF TIME
<b>MORNUNIT</b>	_ _  UNIT OF TIME
	MINUTES ..... 1
	HOURS ..... 2
	REFUSED ..... -7
	DON'T KNOW ..... -8

B19. How many cigarettes on average do you smoke per day?

[100 = 100 OR MORE CIGARETTES]

<b>SMKPERDY</b>	_ _ _ _  NUMBER OF CIGARETTES
	REFUSED ..... -7
	DON'T KNOW ..... -8

B20. Are you worried about how much money you spend on cigarettes?

<b>SMKSPEND</b>	
	YES ..... 1
	NO ..... 2
	NEVER PURCHASE CIGARETTES..... 0 → SKIP TO B21
	REFUSED ..... -7
	DON'T KNOW ..... -8

B20\_1. Has the price of cigarettes influenced...

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>MUCHSMK</b>	a. How much you smoke? .....	1	2	-7	-8
<b>WHRUBUY</b>	b. Where you buy cigarettes? .....	1	2	-7	-8
<b>BRNDBUY</b>	c. The brand you smoke? .....	1	2	-7	-8
<b>DESRQUIT</b>	d. Your desire to quit? .....	1	2	-7	-8

B21b. Do you usually buy cigarettes by the carton or by the pack, or do you roll your own?

<b>CIGCARTN</b>	DO NOT BUY CARTON OR PACK .....	0	→ SKIP TO B21
	CARTON .....	1	
	PACK .....	2	→ SKIP TO B21d
	ROLL OWN .....	3	} SKIP TO B26a
	BORROWS/MOOCHES/DON'T BUY .....	4	
	BUYS 1 AT A TIME .....	5	
	OTHER .....	91	
<b>HOWBUYOS</b>	(SPECIFY): .....		
	REFUSED .....	-7	
	DON'T KNOW .....	-8	

B21c. How much do you usually pay for a carton of cigarettes?

<b>PAYCARTN</b>	\$       .	
	AMOUNT	
	REFUSED .....	7
	DON'T KNOW .....	-8
		} ALL SKIP TO B21e

B21d. How much do you usually pay for a pack of cigarettes?

<b>PAYPACK</b>	\$       .	
	AMOUNT	
	REFUSED .....	-7
	DON'T KNOW .....	-8

B21d\_1. Since cigarettes are cheaper by the carton, why do you buy them by the pack?

**WHYPACK**

CIGARETTES FRESHER .....	1
MORE CONVENIENT-DON'T WANT TO LUG AROUND A CARTON .....	2
DON'T HAVE ENOUGH MONEY AT ONCE TO BUY A WHOLE CARTON ..	3
DON'T REALLY CARE HOW MUCH I SPEND ON CIGARETTES .....	4
PLAN TO QUIT SOON, DON'T WANT LEFT OVERS.....	5
DON'T WANT TO HAVE LOTS OF CIGARETTES AROUND-MIGHT SMOKE TOO MUCH.....	6
OCCASIONAL SMOKER/BUMS/ SOMEONE ELSE BUYS.....	7
CHEAPER BY PACK, NOT CARTON/ DON'T AGREE .....	8
CARTON NOT AVAILABLE IN MY AREA/MY BRAND .....	9
OTHER.....	91
(SPECIFY): _____	
REFUSED .....	-7
DON'T KNOW .....	-8

**WHYPACOS**

B21e. Do you usually buy your cigarettes in California, out of state, or over the Internet?

**BUYCALIF**

IN CALIFORNIA .....	1	} SKIP TO B21cc_1
OUT OF STATE .....	2	
OVER THE INTERNET .....	3	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B21ee. Where do you usually buy your cigarettes? Do you buy them ....

**WHEREBUY**

At convenience stores or gas stations, ...	1
At super markets, .....	2
At liquor stores or drug stores, .....	3
At tobacco discount stores, .....	4
At other discount stores such as Wal-Mart, .....	5
On Indian reservations, or .....	6
In military commissaries? .....	7
OTHER: .....	91
(SPECIFY): _____	
REFUSED .....	-7
DON'T KNOW .....	-8

**WHEREOS**

B21cc\_1. About how often do you take advantage of promotional offers such as "dollar-off," "two-for-the-price-of-one," etc.? Would you say ...

**PROMOFER**

Never,.....	1
Very rarely, or.....	2
Every time I see one? .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

B21cc\_2. About how often do you see such an offer? Would you say ...

**OFERFREQ**

Rarely, .....	1
A quarter of the time I buy cigarettes, .....	2
Half the time, or .....	3
Three-quarters of the time or more? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

B21. What brand of cigarettes do you usually smoke?

**ADLT.SMKBRAND**

	ADLT.QB21	ADLT.SMKBRAND
AMERICAN SPIRIT.....	1 =	50
BASIC.....	2 =	51
BENSON & HEDGES .....	3 =	5
CAMEL .....	4 =	7
CARLTON .....	5 =	14
GPC.....	6 =	52
GENERIC .....	7 =	12
KENT .....	8 =	11
KOOL .....	9 =	6
MARLBORO.....	10 =	1
MERIT .....	11 =	3
NEWPORT .....	12 =	9
SALEM .....	13 =	2
VIRGINIA SLIMS.....	14 =	13
WINSTON .....	15 =	4
CAPRI .....	22 =	22
DORAL .....	23 =	25
LUCKY STRIKE .....	24 =	31
MISTY .....	25 =	53
PALL MALL .....	26 =	10
PARLIAMENT .....	27 =	37
PHILIP MORRIS .....	28 =	38
RALEIGH.....	29 =	41
MORE.....	30 =	15
DJARUM .....	31 =	56
NO SPECIAL BRAND .....	90 =	90
OTHER.....	91 =	91
(SPECIFY): _____		

**SMKBRAOS**

REFUSED .....	-7
DON'T KNOW .....	-8



B26a. What best describes your intentions regarding quitting? Would you say you . . .

**QUITINTN**

Never expect to quit, .....	1
May quit in the future, but not in the next 6 months, .....	2
Will quit in the next 6 months, or .....	3
Will quit in the next month? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

B26b. What best describes the number of cigarettes you will be smoking in the next 6 months? Would you say . . .

**NEXT6MON**

The same number as you are now smoking, .....	1
More than you are now smoking, or .....	2
Less than you are now smoking? .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

B26c. Have you ever used a nicotine substitute product such as a patch, gum, inhaler or lozenge?

**USENRT**

YES .....	1	} SKIP TO B27
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B26d. Why did you use it?

**WHYNRT[1], [2], [3]**

[CODE ALL THAT APPLY UP TO 3 RESPONSES . USE CTRL/P TO EXIT.]

IF NECESSARY, PROBE, "Any other reason?"

(     ) (     ) (     )

<b>B26DA</b>	TO TRY TO QUIT .....	1
<b>B26DB</b>	TO TIDE ME OVER IN SITUATIONS WHERE I CAN'T SMOKE .....	2
<b>B26DC</b>	TO REPLACE SOME CIGARETTES, SO I SMOKE LESS .....	3
<b>B26DD</b>	JUST CURIOUS .....	4
<b>B26DE</b>	WANTED A BUZZ .....	5
<b>B26DF</b>	OTHER .....	91
<b>WHYNRTOS</b>	(SPECIFY): _____	
	REFUSED .....	-7
	DON'T KNOW .....	-8

**BOX B-26e**

**IF (B26d) = 2, CONTINUE WITH (B26e); ELSE, SKIP TO BOX B-26f.**

B26e. What best describes how often you use a nicotine substitute to tide you over?  
Would you say.....  
**FREQTIDE**

Only rarely, .....	1
Just once in a while, or.....	2
Often?.....	3
REFUSED .....	-7
DON'T KNOW .....	-8

**BOX B-26f**

**IF (B26d) = 3, CONTINUE WITH (B26f); ELSE SKIP TO (B27).**

B26f. What best describes how often you use a nicotine substitute to replace cigarettes?  
Would you say....  
**FREQCUT**

Only rarely, .....	1
Just once in a while, or.....	2
Often?.....	3
REFUSED .....	-7
DON'T KNOW .....	-8

B27. How sure are you that you could refrain from smoking for at least one month?  
Would you say . . .  
**QUITSURE**

Very sure, .....	1	} ALL SKIP TO B29
Somewhat sure, .....	2	
Somewhat unsure, or .....	3	
Very unsure? .....	4	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B28. When did you last smoke regularly?

[ENTER "0" IN MONTH IF THE RESPONDENT NEVER SMOKED REGULARLY]

<b>REGMM</b>	<input type="text"/> <input type="text"/> MONTH	IF "0" SKIP TO BOX 2
	REFUSED .....	-7
	DON'T KNOW .....	-8
<b>REGDD</b>	<input type="text"/> <input type="text"/> DAY	
	REFUSED .....	-7
	DON'T KNOW .....	-8
<b>REGYYYY</b>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> YEAR	SKIP TO BOX B28b
	REFUSED .....	-7
	DON'T KNOW .....	-8

**BOX B-28b**

**IF MONTH AND YEAR ARE ENTERED IN (B28), SKIP TO BOX 2.**  
**IF YEAR = -7 OR -8 SKIP TO (B28b).**  
**IF MONTH = -7, -8 AND YEAR = 2001 OR 2002, GO TO (B28c).**

B28b. Did you quit more than 5 years ago?

**MORE5YRQ**

YES .....	1	➔ SKIP TO BOX 2
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B28c. Did you quit more than 1 year ago?

**MORE1YRQ**

YES .....	1	➔ SKIP TO BOX 2
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B28d. Did you quit more than 6 months ago?

**MORE6MOQ**

YES .....	1	➔ SKIP TO BOX 2
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B28e. Did you quit more than 3 months ago?

**MORE3MOQ**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**BOX 2**

**IF ESMOKE= (FORMER SMOKER) SET BASM.FSMOKE:**

**FSMOKE = 1, LAST SMOKED REGULARLY WITHIN ONE YEAR OF INTERVIEW DATE**

**FSMOKE = 2, LAST SMOKED REGULARLY BETWEEN 1 AND 5 YEARS AGO**

**FSMOKE = 3, NEVER SMOKED REGULARLY**

**FSMOKE = 4, LAST SMOKED MORE THAN 5 YEARS AGO**

**NOTE: B29, B29b-B29e ARE ASKED IF ESMOKE = 1, 2, OR 3**

B29. When did you last smoke or have a puff on a cigarette?

[ENTER '0' IN MONTH IF RESPONDENT NEVER SMOKED REGULARLY]

**LASTMM**                                
MONTH                      IF "0" SKIP TO BOX B-32

REFUSED ..... -7  
DON'T KNOW ..... -8

**LASTDD**                                
DAY                      REFUSED ..... -7  
DON'T KNOW ..... -8

**LASTYYYY**                                    
YEAR                      SKIP TO BOX B-29b  
REFUSED ..... -7  
DON'T KNOW ..... -8

**BOX B-29b**

**IF MONTH AND YEAR ARE ENTERED IN (B29), SKIP TO BOX B-32.**

**IF YEAR = -7, -8, SKIP TO (B-29b).**

**IF MONTH = -7, -8 AND YEAR = 2001 OR 2002, SKIP TO (B-29c).**

B29b. Did you have your last cigarette more than 5 years ago?

**MORE5YRL**

YES ..... 1 → SKIP TO BOX B-32  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

B29c. Did you have your last cigarette more than 1 year ago?

**MORE1YRL**

YES .....	1	➔ SKIP TO BOX B-32
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B29d. Did you have your last cigarette more than 6 months ago?

**MORE6MOL**

YES .....	1	➔ SKIP TO BOX B-32
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B29e. Did you have your last cigarette more than 3 months ago?

**MORE3MOL**

YES .....	1	
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

**BOX B-32**

**IF ESMOKE = 1 OR 2, SKIP TO SECTION C;  
IF FSMOKE = 3 (NEVER SMOKED REGULARLY), SKIP TO SECTION D;**

**ELSE, CONTINUE WITH (B32)**

B32. Do you ever think about smoking and whether you might go back?

**GOBACK**

YES .....	1	
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

B36. Do you think that there is any possible situation in which you might start smoking again?

**STARTAGN**

YES .....	1	
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

**SECTION C. RECENT SMOKING HISTORY**

**SECTION C IS ASKED ONLY OF RESPONDENTS TO THE ADULT INTERVIEW WHO ARE CLASSIFIED AS "CURRENT DAILY", "CURRENT OCCASIONAL", OR "FORMER" SMOKERS EXCLUDING "IRREGULAR FORMER SMOKERS."  
(ESMOKE = 1 OR 2 OR 3 AND IF ESMOKE = 3 THEN FSMOKE = 1, 2, OR 4)**

C1. Were you smoking at all around this time 12 months ago?

**LASTREG**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

**BOX C-2**

**IF PERSON LAST SMOKED MORE THAN A YEAR AGO, SKIP TO SECTION D.  
ELSE:  
IF (C1) = 1, ASK (C2);  
IF (C1) = 2, SKIP TO (C8d);  
IF (C1) = -7, -8, SKIP TO BOX C-6.**

C2. Did you smoke every day or some days at this time 12 months ago?

**LASTFREQ**

EVERY DAY ..... 1 → SKIP TO C4  
SOME DAYS ..... 2  
NONE ..... 0 → RETURN TO C1.  
REFUSED ..... -7 → SKIP TO BOX C6  
DON'T KNOW ..... -8 → SKIP TO BOX C6

C3. How many days of the month did you smoke 12 months ago?

**LASTDAYS**

|\_|\_|\_|  
NUMBER OF DAYS

REFUSED ..... -7  
DON'T KNOW ..... -8

C4. {On the days that you did smoke how / How} many cigarettes were you smoking per day at this time 12 months ago?

[100 = 100 OR MORE CIGARETTES]

**LASTNUM**

|\_|\_|\_|\_|  
CIGARETTES

REFUSED ..... -7  
DON'T KNOW ..... -8

**BOX C-6**

**IF FSMOKE =1, SKIP TO (C8d).**

- C6. During the past 12 months, have you quit smoking intentionally for one day or longer?  
**QUITONE**

YES .....	1	} SKIP TO SECTION D
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

- C8. When was the start of your most recent quit attempt that lasted for one day or longer?  
**QUIT1MM QUIT1DD QUITYYYY.**

_ _ _	_ _ _	_ _ _ _ _
MONTH	DAY	YEAR

REFUSED .....	-7
DON'T KNOW .....	-8

- C8d. Did you use counseling advice or self-help materials to adjust to life without cigarettes?  
**QUITHELP**

YES .....	1	} SKIP TO C8f
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

- C8e. What did you use? Was it . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>HELPGRP</b>	a. Group counseling?.....	1	2	-7	-8
<b>HELPONE</b>	b. One-on-one counseling? .....	1	2	-7	-8
<b>HELPSELF</b>	c. Self-help materials? .....	1	2	-7	-8

- C8f. For this last quit attempt, did you use a nicotine substitute such as a . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>NICPATCH</b>	a. Nicotine Patch?.....	1	2	-7	-8
<b>NICGUM</b>	b. Nicotine Gum? .....	1	2	-7	-8
<b>NICINHA</b>	c. Nicotine Inhalant? .....	1	2	-7	-8
<b>NICOTHR</b>	d. Any other? .....	1	2	-7	-8
<b>NICTHOS</b>	(SPECIFY) _____	1	2	-7	-8

**BOX C-8g**

**IF NO SUBSTITUTE IS USED, SKIP TO (C8i); ELSE, ASK (C8g).**

C8g. How long did you use nicotine replacement?

**NICNUM**                      |\_\_|\_\_|\_\_|  
                                    NUMBER

**NICUNIT**                    |\_\_|\_\_|\_\_|  
                                    UNIT

DAYS..... 1  
WEEKS ..... 2  
MONTHS..... 3  
YEARS ..... 4  
REFUSED ..... -7  
DON'T KNOW ..... -8

C8i. For this last quit attempt, did you use an antidepressant prescribed by your physician to help you to quit such as . . .

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>ZYBAN</b>	a. Zyban?.....	1	2	-7	-8
<b>PROZAC</b>	b. Prozac?.....	1	2	-7	-8
<b>OTHAD</b>	c. Anything else? .....	1	2	-7	-8
<b>OTHADSP</b>	(SPECIFY) _____	1	2	-7	-8

**BOX C-8i**

**IF NO ANTIDEPRESSANT IS USED, SKIP TO BOX C-9; ELSE, ASK (C8i\_1).**

C8i\_1. How long did you use the antidepressant?

**ANTINUM**                    |\_\_|\_\_|  
                                    NUMBER

**ANTIUNIT**                 |\_\_|\_\_|\_\_|  
                                    UNIT

DAYS..... 1  
MONTHS..... 2  
YEARS ..... 3  
REFUSED ..... -7  
DON'T KNOW ..... -8



**BOX C-9**

**IF ESMOKE = 1 OR 2, CONTINUE WITH (C9); IF ESMOKE = 3, SKIP TO (C10a).**

C9. How long did you actually stay off cigarettes during that quit attempt?

**QUITOFFN**                      |\_|\_|\_|\_|  
   NUMBER

**QUITOFFU**                      |\_|\_|\_|\_|  
   UNIT

DAYS..... 1  
MONTHS..... 2  
YEARS..... 3  
REFUSED..... -7  
DON'T KNOW..... -8

C10a. Was this last attempt the longest one you made in the last 12 months?  
**LONGQUIT**

YES..... 1 → SKIP TO C10d  
NO..... 2  
REFUSED..... -7  
DON'T KNOW..... -8

C10b. How long was your longest quit attempt in the last 12 months?

**LONGATPT**                      |\_|\_|\_|\_|  
   NUMBER

**ATPTUNIT**                      |\_|\_|\_|\_|  
   UNIT

DAYS..... 1  
WEEKS..... 2  
MONTHS..... 3  
REFUSED..... -7  
DON'T KNOW..... -8

C10d. Have you ever heard of the 1-800-7NOBUTTS (45NOFUME for Spanish) phone numbers?  
**NO7BUTTS**

YES..... 1  
NO..... 2  
REFUSED..... -7  
DON'T KNOW..... -8

**SECTION D. LIFETIME SMOKING HISTORY**

**SECTION D IS ASKED OF ALL ADULTS WHO EVER SMOKED A CIGARETTE  
(BASM.ESMOKE = 1, 2, 3, OR 4)**

D0a. How old were you when you smoked your first whole cigarette?

[IF AGE IS UNDER 5 YEARS THEN CODE AS '5']

**SMK1AGE**

|\_|\_|  
YEARS OLD

REFUSED ..... -7  
DON'T KNOW ..... -8

D1. How old were you when you first began to smoke cigarettes on a regular basis?

**SMKAGE**

|\_|\_|\_|  
YEARS OLD

NEVER SMOKED REGULARLY ..... 0 → SKIP TO SECTION L  
REFUSED ..... -7  
DON'T KNOW ..... -8

**BOX D-1a**

**IF ESMOKE = 3 OR 4 (FORMER OR SMALL AMOUNT SMOKER), SKIP TO SECTION L.**

**IF (C6) = 1, SKIP TO (D1c) . ELSE, CONTINUE WITH (D1a).**

D1a. In your whole life, have you ever made a serious attempt to quit smoking?

**QUITATPT**

YES ..... 1 → SKIP TO D1c  
NO ..... 2  
REFUSED ..... -7 } SKIP TO D1d  
DON'T KNOW ..... -8 } SKIP TO D1d

D1b. Have you ever seriously considered quitting?

**CONSIDER**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

D1c. Since you started smoking regularly, what is the longest time you have ever gone without smoking a cigarette?

[IF LESS THAN 1 HOUR, CODE AS 1 HOUR]

**NOSMKNUM**                    
NUMBER

      
UNIT OF TIME

**NOSMKUNI**

HOURS .....	0
DAYS.....	1
WEEKS .....	2
MONTHS.....	3
YEARS .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

D1d. Have you ever smoked more cigarettes per day than you do now?

**DAYMORE**

YES .....	1	} SKIP TO D1f
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

D1e. At your peak level, how many cigarettes did you generally smoke per day?

**PEAKSMOK**                    
NUMBER OF CIGARETTES

REFUSED .....	-7	} ALL SKIP TO D1g
DON'T KNOW .....	-8	

D1f. Have you ever considered reducing the number of cigarettes you smoke per day?

**REDUCSMK**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

D1g. Do the cigarettes you smoke now have low levels of nicotine and tar?

**SMKLOTAR**

YES .....	1	➔ SKIP TO SECTION L
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

D1h. Have you ever considered switching to a cigarette with low levels of nicotine and tar?  
**SWICHLOW**

- YES ..... 1
- NO ..... 2
- REFUSED ..... -7
- DON'T KNOW ..... -8

**SECTION L. YOUNG ADULT SUPPLEMENT**

**SECTION L IS ASKED ONLY OF RESPONDENTS AGE 18 THROUGH 29.  
ADULTS 30 AND OLDER, SKIP TO SECTION E.**

**BOX L - 1**

**IF SMALL AMOUNT FORMER SMOKER (ESMOKE=4 AND (B7) =3, ASK (L1)  
IF ZERO SMOKER (ESMOKE = 5), SKIP TO (L4); ELSE, SKIP TO BOX L - 6.**

- L1. You indicate that you are not now a smoker, but do you ever have a cigarette once in a while?

**ONCENWHI**

YES .....	1	} SKIP TO L4
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

- L2. About how often on average do you have a cigarette? Would you say ...

**HOWOFTEN**

Weekly,.....	1
Less often than weekly but at least monthly, or.....	2
Less than monthly? .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

- L3. On the occasions that you have a cigarette, about how many do you typically smoke?

**TYPCLNUM**

<u>  </u> <u>  </u> <u>  </u> <u>  </u> CIGARETTES	
REFUSED .....	-7
DON'T KNOW .....	-8

- L4. Do you think that you will smoke a cigarette soon?

**SMOKSOON**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

- L5. Do you think you will smoke a cigarette in the next year? Would you say...  
**SMOKYEAR**

Definitely yes, ..... 1  
Probably yes, ..... 2  
Probably not, or ..... 3  
Definitely not? ..... 4  
REFUSED ..... -7  
DON'T KNOW ..... -8

**BOX L-6**

**IF PERSON SMOKES REGULARLY, CONTINUE WITH (L6); ELSE, SKIP TO BOX L-17.**

- L6. People smoke in a variety of situations. Please consider each of the following situations and tell me if you smoke cigarettes frequently, sometimes, rarely or never. If it doesn't apply to you, say 'not applicable.'

		<u>FREQ</u>	<u>SOME- TIMES</u>	<u>RARELY</u>	<u>NEVER</u>	<u>N/A</u>	<u>RF</u>	<u>DK</u>
<b>SOCIALIZ</b>	a. While socializing with friends	1	2	3	4	5	-7	-8
<b>PARTIES</b>	b. At parties	1	2	3	4	5	-7	-8
<b>CLUBS</b>	c. At clubs/bars	1	2	3	4	5	-7	-8
<b>WORKING</b>	d. While working/studying	1	2	3	4	5	-7	-8
<b>ABREAK</b>	e. When taking a break at work or school	1	2	3	4	5	-7	-8
<b>ATHOME</b>	f. In your home or apartment	1	2	3	4	5	-7	-8
<b>PUBLIC</b>	g. Outside in public places	1	2	3	4	5	-7	-8
<b>DRIVING</b>	h. Driving in your car	1	2	3	4	5	-7	-8

- L7. Compared to last year at this time, would you say you are smoking now...  
**SMOKMORE**

The same as you were smoking, ..... 1 → SKIP TO L9  
More than you were smoking, or ..... 2  
Less than you were smoking? ..... 3  
REFUSED ..... -7  
DON'T KNOW ..... -8

} SKIP TO L9

- L8. What best describes why you are smoking more? Would you say because....  
**WHYMORE**

You enjoy it more, ..... 1  
You have more opportunities to smoke, . 2  
You began to spend more time with  
smokers, ..... 3  
Your life is more stressful, or ..... 4  
You seem to need to smoke more? ..... 5  
REFUSED ..... -7  
DON'T KNOW ..... -8

- L9. Think ahead to 5 years from now. In terms of smoking, what do you think you will be doing?  
Would you say you would be smoking ...

**SMKN5YRS**

The same as you are now smoking, .....	1
More than you are now smoking, .....	2
Less than you are now smoking, or .....	3
Not at all, would have quit? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

**BOX L-10**

**IF PERSON SMOKES EVERY DAY (B7=1) AND:**  
(L9) = 1, 2, SKIP TO (L12); (L9) = 3, -7, -8, GO TO (L10); (L9) = 4, SKIP TO (L11).

**IF PERSON SMOKES SOME DAYS (B7=2) AND:**  
(L9) = 1, SKIP TO (L12); (L9) = 2, GO TO (L10); (L9) = 3, 4 SKIP TO (L11).

**ELSE, SKIP TO (L12).**

- L10. Do you think you might be smoking daily (5 years from now)?

**SMKDAILY**

YES .....	1	➔ SKIP TO L12
NO .....	2	
REFUSED .....	-7	➔ SKIP TO L12
DON'T KNOW .....	-8	➔ SKIP TO L12

- L11. Why do you think you won't smoke daily in the future?

**NOTDAILY[1], [2], [3]**

[CODE ALL THAT APPLY UP TO 3 RESPONSES. PROBE: "Any other reason?"] [CTRL / P TO EXIT]

QL11\_1 – QL11\_13 ( ) ( ) ( )

NOT HEALTHY .....	1
COSTS TOO MUCH .....	2
FAMILY/FRIENDS WOULDN'T LIKE IT .....	3
TOO MANY SMOKING RESTRICTIONS .....	4
DON'T WANT TO SEE MYSELF AS A SMOKER .....	5
UNPROFESSIONAL OR MIGHT LIMIT EMPLOYMENT OPPORTUNITIES.....	6
PLAN TO HAVE CHILDREN.....	7
PLAN TO QUIT ALL TOGETHER BEFORE LONG.....	8
WANT TO AVOID GETTING ADDICTED.....	9
WILL STILL BE SMOKING DAILY IN FUTURE.....	10
DON'T SMOKE DAILY NOW/OCCASIONAL/ SOCIAL SMOKER.....	12
DON'T LIKE SMOKING/DISGUSTING/SMELLY/GROSS.....	13
OTHER .....	91

**NOTDAIOS (SPECIFY)** \_\_\_\_\_

REFUSED .....	-7
DON'T KNOW .....	-8

L12. Do you generally buy your own cigarettes or get them from others?

**WHEREGET**

BUY THEM.....	1	➔ SKIP TO BOX L-14
GET THEM FROM OTHERS.....	2	
REFUSED.....	-7	
DON'T KNOW.....	-8	

L13. Do you have a preference for what brand you would smoke?

**BRNDPREF**

YES.....	1
NO (I SMOKE WHATEVER IS AVAILABLE).....	2
REFUSED.....	-7
DON'T KNOW.....	-8

**BOX L-14**

**IF (B21) = 1 – 15, 22 – 31, OR 91, ASK (L14); ELSE, SKIP TO BOX L-15.**

L14. What best describes why you chose your current regular brand? Would you say...

**WHYBRAND**

It fits who I am, .....	1
Many of my friends smoke this brand, .....	2
I like the way it tastes better than other brands I tried, .....	3
I think it is less dangerous to my health than other brands, or .....	4
Costs less than other brands? .....	5
I DON'T HAVE A REGULAR BRAND.....	6
REFUSED.....	-7
DON'T KNOW.....	-8

**BOX L-15**

**IF (L12) = 1, CONTINUE WITH (L15) ; ELSE, SKIP TO (L16).**

L15. The last time you wanted to buy cigarettes, were you asked to show proof of age?

**SHOWAGE**

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8



L16. Please tell me if you agree or disagree with the following statements.

		<u>AGREE</u>	<u>DIS- AGREE</u>	<u>RF</u>	<u>DK</u>
<b>SMKRNJOY</b>	a) Smokers enjoy life more than nonsmokers .....	1	2	-7	-8
<b>SMKRCOMF</b>	b) I feel more comfortable around smokers than nonsmokers .....	1	2	-7	-8
<b>NDPENDT</b>	c) Smoking cigarettes makes me feel independent	1	2	-7	-8
<b>QUITANY</b>	d) I could quit smoking for good anytime I wanted to	1	2	-7	-8
<b>WITHOTHR</b>	e) I only smoke when other people are smoking .....	1	2	-7	-8
<b>BRNDFITS</b>	f) I like to smoke a brand that fits my personality....	1	2	-7	-8
<b>CNTRLSTR</b>	g) Smoking helps me control my stress level .....	1	2	-7	-8
<b>BRNDEMBR</b>	h) I would be embarrassed to smoke some brands of cigarettes .....	1	2	-7	-8
<b>SMKDRINK</b>	i) I enjoy smoking while drinking .....	1	2	-7	-8
<b>CNTRLWT</b>	j) Smoking helps me control my weight .....	1	2	-7	-8
<b>SMOKSAME</b>	k) I like to smoke the same brand as my friends .....	1	2	-7	-8
<b>SEEOTHR</b>	l) I feel relieved when I enter a room and see others smoking .....	1	2	-7	-8
<b>HABIT</b>	m) Smoking is more of a habit than an addiction.....	1	2	-7	-8
<b>BRNDTELL</b>	n) I can tell a lot about a person by the brand of cigarettes they smoke .....	1	2	-7	-8
<b>SMKWKEND</b>	o) Generally, I only smoke on the weekends.....	1	2	-7	-8

**BOX L-17**

**IF (C1) = 1 AND (C6) = 1 OR (D1a) = 1 CONTINUE WITH (L17); ELSE, SKIP TO (L19).**

L17. Previously you indicated that you quit smoking for a while in the past. Did you ever just stop temporarily with the intention to resume?

**STOPTEMP**

YES .....	1	} SKIP TO L19
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

L18. Why did you want to stop temporarily?

**WHYTEMP [1], [2], [3]**

[CODE ALL THAT APPLY UP TO 3 RESPONSES. USE CTRL /P TO EXIT]

QL18\_1 – QL18\_7 ( ) ( ) ( )

I WANTED TO PROVE THAT I COULD DO IT .....	1
I WAS GOING TO BE WITH PARENTS, RELATIVES, OR NONSMOKING FRIENDS FOR A VISIT/VACATION .....	2
TO JOB HUNT OR FOR A JOB .....	3
BECAUSE OF PREGNANCY .....	4
FOR SPORTS SEASON .....	5
ILLNESS/HEALTH .....	6
OTHER .....	91
<b>WHYTEMOS (SPECIFY):</b> .....	
REFUSED .....	-7
DON'T KNOW .....	-8

- L19. Have you attended a college or university full time or part time in the last year, or are you currently attending now?

**COLLEGE**

FULL TIME .....	1
PART TIME .....	2
NOT THIS SEMESTER/QUARTER BUT IN LAST YEAR .....	3
NOT AT ALL (OR NOT IN LAST YEAR) .....	4
ATTEND HIGH SCHOOL .....	5
ATTEND TRADE OR SPECIALTY SCHOOL .....	6
REFUSED .....	-7
DON'T KNOW .....	-8

- L20. Are you currently employed?

**CURREMP**

YES .....	1	→ SKIP TO L21
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

- L20a. Have you ever been employed?

**EVEREMP**

YES .....	1	} SKIP TO L22
NO .....	2	
NEVER WORKED AT A JOB OR HAD AN OCCUPATION .....	3	
NOT WORKING; HOMEMAKER .....	4	
REFUSED .....	-7	
DON'T KNOW .....	-8	

- L21. Which of the following categories best describes your {present/most recent} job or occupation? Would you say.....

**OCCUPATN**

Category 1: Professional, administrative, .....	1
Category 2: Clerical, administrative support, sales or marketing, or .....	2
Category 3: Crafts, trades, factory work, retail sales, or labor? .....	3
OTHER .....	91
(SPECIFY) _____	

**OCCUPAOS**

REFUSED .....	-7
DON'T KNOW .....	-8

L22. Please tell me whether you agree or disagree with each of the following statements about yourself.

		<u>AGREE</u>	<u>DIS- AGREE</u>	<u>RF</u>	<u>DK</u>
<b>MORECONF</b>	a) I have more self confidence than most of my friends .....	1	2	-7	-8
<b>HIGHPAY</b>	b) I look forward to a high paying job .....	1	2	-7	-8
<b>CARIMPT</b>	c) The kind of car I drive is important to me .....	1	2	-7	-8
<b>OWNBUSIN</b>	d) I'd like to start my own business .....	1	2	-7	-8
<b>TRAVEL</b>	e) I like to travel as much as I can .....	1	2	-7	-8
<b>LOOKGOOD</b>	f) Looking good is important to me .....	1	2	-7	-8
<b>ENVIRON</b>	g) I am concerned about the environment .....	1	2	-7	-8
<b>CHANCES</b>	h) I like to take chances .....	1	2	-7	-8
<b>DECIDE</b>	i) When with others, I end up making most of the decisions .....	1	2	-7	-8
<b>STAYHOME</b>	j) There are many times when I'd rather stay home than go to a party .....	1	2	-7	-8
<b>SOCLJUST</b>	k) I am concerned about social justice issues .....	1	2	-7	-8
<b>UNDSTRES</b>	l) I am under a lot of stress .....	1	2	-7	-8
<b>BARGAINS</b>	m) I look for bargains when I shop .....	1	2	-7	-8
<b>EXERCISE</b>	n) I generally get enough exercise .....	1	2	-7	-8
<b>FOLLOWR</b>	o) I usually follow the crowd .....	1	2	-7	-8
<b>MYLIFE</b>	p) I'm satisfied with how my life is turning out .....	1	2	-7	-8
<b>SAVER</b>	q) I'm a saver more than a spender .....	1	2	-7	-8
<b>EATHLTHY</b>	r) I am concerned about healthy eating .....	1	2	-7	-8
<b>XCITEMNT</b>	s) I crave excitement .....	1	2	-7	-8
<b>NCONTROL</b>	t) I like to feel in control of a situation .....	1	2	-7	-8
<b>THINK1ST</b>	u) I think things through before acting .....	1	2	-7	-8
<b>OPINION</b>	v) I usually express my opinion even when I disagree with most of the group .....	1	2	-7	-8

These next questions are about social activities, your family, your health, and things that may affect your health. First I'm going to ask you some questions about your general attitudes. For each question, please indicate whether the situation happens "often", "sometimes", "rarely" or "never."

		<u>OFTEN</u>	<u>SOME- TIMES</u>	<u>RARELY</u>	<u>NEVER</u>	<u>RF</u>	<u>DK</u>
During the past 12 months, how often have you ...							
L23a_1	Felt too tired to do things? .....	1	2	3	4	-7	-8
	<b>FELTIRE</b>						
L23a_2.	Had trouble going to sleep or staying asleep?.....	1	2	3	4	-7	-8
	<b>SLIPTRB</b>						
L23a_3.	Felt unhappy, sad, or depressed? .....	1	2	3	4	-7	-8
	<b>UNHAPPY</b>						
L23a_4.	Felt hopeless about the future? .....	1	2	3	4	-7	-8
	<b>NOFUTUR</b>						
L23a_5.	Felt nervous or tense? .....	1	2	3	4	-7	-8
	<b>FELTENS</b>						
L23a_6.	Worried too much about things? .....	1	2	3	4	-7	-8
	<b>WORRI</b>						

L23. For the next questions, please tell me whether you engage in the following activities often, sometimes, rarely or never.

		<u>OFTEN</u>	<u>SOME- TIMES</u>	<u>RARELY</u>	<u>NEVER</u>	<u>RF</u>	<u>DK</u>
<b>PLAYSPRT</b>	a) Play or engage in sports .....	1	2	3	4	-7	-8
<b>EATNICE</b>	b) Go out to eat in a nice restaurant.....	1	2	3	4	-7	-8
<b>EATFAST</b>	c) Go out to eat at a fast food/casual restaurant.....	1	2	3	4	-7	-8
<b>SHOPMALL</b>	d) Shop in malls or department stores .....	1	2	3	4	-7	-8
<b>GOTOBAR</b>	e) Go to bars or clubs.....	1	2	3	4	-7	-8
<b>GOTOSPRT</b>	f) Go to sporting events.....	1	2	3	4	-7	-8
<b>GOOUT</b>	g) Date or go out with friends.....	1	2	3	4	-7	-8
<b>CONCERT</b>	h) Go to concerts.....	1	2	3	4	-7	-8
<b>COMEVENT</b>	i) Go to community events .....	1	2	3	4	-7	-8
<b>RELIGSVC</b>	j) Go to religious services.....	1	2	3	4	-7	-8
<b>HIKE</b>	k) Hike or enjoy the outdoors.....	1	2	3	4	-7	-8
<b>WATCHTV</b>	l) Stay home to watch TV.....	1	2	3	4	-7	-8
<b>PLAYMUSI</b>	m) Play a musical instrument.....	1	2	3	4	-7	-8

**BOX L-24**

**IF (L23e) = 1 OR 2, CONTINUE WITH (L24); ELSE, SKIP TO (L25a).**

L24. The next questions are about your experiences at clubs or bars. Please answer yes or no to each question.

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>BSMOKIN</b>	a) Do you see people smoking indoors? .....	1	2	-7	-8
<b>BSMOKOUT</b>	b) Do you see people smoking directly outside the door or on patios?.....	1	2	-7	-8
<b>BADONWAL</b>	c) Have you seen cigarette advertisements in bars/clubs on the walls or furniture? .....	1	2	-7	-8
<b>BADONAPK</b>	d) Have you seen cigarette advertising on napkins, coasters, giveaways? .....	1	2	-7	-8
<b>BGIVAWAY</b>	e) Have you seen cigarettes being given away by a tobacco company representative?.....	1	2	-7	-8
<b>BTOBEVNT</b>	f) Have you been to a club/bar event sponsored by a tobacco company?.....	1	2	-7	-8

L25a. Among close relatives, do ...  
**RELATIVE**

All of them smoke,.....	1
Most of them smoke,.....	2
Most of them do not smoke, or .....	3
Do none of them smoke? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

L25b. Among close friends, do ...

**FRIEND**

All of them smoke,.....	1
Most of them smoke,.....	2
Most of them do not smoke, or .....	3
Do none of them smoke? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

L25c. Among people you party with, do ...

**PEOPLE**

All of them smoke,.....	1
Most of them smoke,.....	2
Most of them do not smoke, or .....	3
Do none of them smoke? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

**BOX L-25d**

**IF PERSON IS NOT EMPLOYED, SKIP TO (L26).**

L25d. Among your co-workers, do ...

**COWORKR**

All of them smoke,.....	1
Most of them smoke,.....	2
Most of them do not smoke, or .....	3
Do none of them smoke? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

L26. Please tell me if you agree or disagree with each of the following statements.

		<u>AGREE</u>	<u>DIS- AGREE</u>	<u>RE</u>	<u>DK</u>
<b>COMPLIE</b>	a) Cigarette companies lie .....	1	2	-7	-8
<b>DNYDISEA</b>	b) Cigarette companies deny that cigarettes cause disease .....	1	2	-7	-8
<b>DNYADDIC</b>	c) Cigarette companies deny that cigarettes are addictive	1	2	-7	-8
<b>TAKESTND</b>	d) Taking a stand against smoking is important to me ....	1	2	-7	-8
<b>OUTOFBUS</b>	e) I would like to see cigarette companies go out of business.....	1	2	-7	-8
<b>GETINVOL</b>	f) I want to be involved in efforts to get rid of smoking ...	1	2	-7	-8
<b>NOTSMOK</b>	g) Not smoking is a way to express independence .....	1	2	-7	-8
<b>LOOKCOOL</b>	h) Smoking makes people your age look cool or fit in .....	1	2	-7	-8

L27. Which of the following statements describe extremely well the type of people you socialize with on a regular basis?

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>ADVENTR</b>	a) Adventurous.....	1	2	-7	-8
<b>EVERYDAY</b>	b) Average/everyday people.....	1	2	-7	-8
<b>SEXY</b>	c) Sexy.....	1	2	-7	-8
<b>CAREER</b>	d) Career-oriented.....	1	2	-7	-8
<b>FLIRT</b>	e) Flirtatious.....	1	2	-7	-8
<b>EXCITMNT</b>	f) Like action/excitement.....	1	2	-7	-8
<b>REBEL</b>	g) Rebellious.....	1	2	-7	-8
<b>AFFECTN</b>	h) Affectionate.....	1	2	-7	-8
<b>TOUGH</b>	i) Tough/rugged.....	1	2	-7	-8
<b>SOPHIST</b>	j) Sophisticated.....	1	2	-7	-8
<b>TROUBLE</b>	k) Troublemakers.....	1	2	-7	-8
<b>HIP</b>	l) Cool/hip.....	1	2	-7	-8
<b>PARENTS</b>	m) Parents.....	1	2	-7	-8
<b>SMART</b>	n) Smart.....	1	2	-7	-8

**SECTION E. OTHER TOBACCO USE**

**SECTION E IS ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

- E5a. Other than cigarettes, have you ever used any tobacco products such as chewing tobacco, snuff, cigars or pipes?

**TOBPROD**

YES .....	1	
NO .....	2	→ SKIP TO SECTION F
REFUSED .....	-7	
DON'T KNOW .....	-8	

- E7a. Have you ever smoked a tobacco pipe?

**SMKPIPE**

YES .....	1	
NO .....	2	} SKIP TO E10a
REFUSED .....	-7	
DON'T KNOW .....	-8	

- E9a. Do you now smoke a tobacco pipe every day, some days or not at all?

**PIPEDAY**

EVERY DAY .....	1
SOME DAYS .....	2
NOT AT ALL .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

- E10a. Have you ever smoked cigars, cigarillos, or little cigars?

**SMKCIGAR**

YES .....	1	
NO .....	2	} SKIP TO E1
REFUSED .....	-7	
DON'T KNOW .....	-8	

- E12a. Do you now smoke cigars every day, some days or not at all?

**CIGARDAY**

EVERYDAY .....	1
SOME DAYS .....	2
NOT AT ALL .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

E1. Have you ever used chewing tobacco or snuff?  
**TOBUSE**

- |                  |    |                     |
|------------------|----|---------------------|
| YES .....        | 1  | } SKIP TO SECTION F |
| NO .....         | 2  |                     |
| REFUSED .....    | -7 |                     |
| DON'T KNOW ..... | -8 |                     |

E3. Do you now use chewing tobacco or snuff every day, some days, or not at all?  
**TOBNOW**

- |                  |    |
|------------------|----|
| EVERY DAY .....  | 1  |
| SOME DAYS .....  | 2  |
| NOT AT ALL ..... | 3  |
| REFUSED .....    | -7 |
| DON'T KNOW ..... | -8 |



## SECTION F. SMOKING RESTRICTIONS

### SECTION F IS ASKED OF ALL ADULT RESPONDENTS

#### PROGRAMMER NOTE:

**DO NOT ASK F1 IF THE RESPONDENT WAS SCREENER RESPONDENT;  
ASK OF ALL OTHER RESPONDENTS.**

- F1. What are the smoking rules or restrictions in your household, if any?  
Would you say ...

#### ADLT.HOMERULE

Smoking is completely banned for <u>everyone</u> .....	1
Smoking is generally banned for <u>everyone</u> with few exceptions, .....	2
Smoking is allowed in some rooms only, or .....	3
There are no restrictions on smoking? .....	4
CODE 5 INTENTIONALLY OMITTED	
NO RULE/NO SMOKERS/NO NEED .....	6
VOLUNTARILY DON'T SMOKE IN HOUSE .....	7
ALLOWED/OUTSIDE ONLY .....	8
OTHER .....	91
<b>HOMERUOS (SPECIFY)</b> .....	
REFUSED .....	-7
DON'T KNOW .....	-8

My next few questions are about your exposure to smoking in the place where you work.

- F2a. Do you currently work for money in an indoor setting, such as an office, plant, or store, outside of your home?

#### WORKOUT

YES .....	1	
NO .....	2	
REFUSED .....	-7	} SKIP TO BOX F-16
DON'T KNOW .....	-8	

- F2b. What best describes where you currently work outside your home for money? Do you work...

#### WHEREWRK

[IF A PERSON HAS MORE THAN ONE PAID JOB, ASK THEM TO RESPOND  
FOR THE JOB THEY WORK THE MOST.]

In an office, .....	1	
In a plant or factory, .....	2	
In a store or warehouse, .....	3	
In a classroom, .....	4	
In a hospital, .....	5	
In a restaurant or bar, .....	6	
In a vehicle, or .....	7	
In some other indoor setting? .....	8	
<b>INDOOROS (SPECIFY):</b> .....		
OUTDOORS .....	9	➔ SKIP TO BOX F-16
DON'T WORK OUTSIDE HOME FOR MONEY .....	10	
REFUSED .....	-7	
DON'T KNOW .....	-8	

F6\_1. What is the total number of employees in the building where you work? Is it...

**WORK50**

Less than 5,..... 1  
At least 5 but less than 25,..... 2  
Between 25 and 50, ..... 3  
More than 50? ..... 4  
REFUSED ..... -7  
DON'T KNOW ..... -8

F6a. Is your place of work completely smoke-free indoors?

**SMKFREE**

YES ..... 1 → SKIP TO F10b  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

F10a. For each of the following indoor areas at your workplace, what is your employer's policy regarding smoking? Is smoking allowed in...

[1 = YES, 2 = NO, 3 = NOT APPLICABLE]

		<u>YES</u>	<u>NO</u>	<u>NOT APPLICABLE</u>	<u>RF</u>	<u>DK</u>
<b>WRKAREA</b>	a. Any indoor work areas? .....	1	2	3	-7	-8
<b>SMKROOM</b>	b. A special smoking room or lounge?...	1	2	3	-7	-8
<b>BRKROOM</b>	c. A break room or cafeteria? .....	1	2	3	-7	-8
<b>HALLOB</b>	d. A hallway or lobby? .....	1	2	3	-7	-8

F10b. Is smoking allowed outside the building...

		<u>YES</u>	<u>NO</u>	<u>NOT APPLICABLE</u>	<u>RF</u>	<u>DK</u>
<b>ENTRANCE</b>	a. Adjacent to entrances? .....	1	2	3	-7	-8
<b>SPECAREA</b>	b. In a special area on the property? .....	1	2	3	-7	-8

**BOX F-16**

**IF BASM.ESMOKE = 1 OR 2 (CURRENT SMOKER), SKIP TO (F21a);  
IF (F2a) = 2, -7 OR -8, SKIP TO (F16a). ELSE, CONTINUE WITH (F16).**

F16. During the past two weeks has anyone smoked in the area in which you work?

**AREASMKD**

YES .....	1	} SKIP TO F16a
NO .....	2	
DID NOT WORK IN PAST TWO WEEKS	3	
REFUSED .....	- 7	
DON'T KNOW .....	- 8	

F16\_1. About how often does smoking occur in your work area? Would you say...

**FREQETS**

Daily, .....	1
Several times a week, .....	2
At least monthly, or .....	3
Rarely? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

F16a. In California, in the past 6 months, that is, since [MONTH/YEAR], have you had to put up with someone smoking near you at any other place besides your home or your workplace?

**PUTUPANY**

YES .....	1	} SKIP TO F21a
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

F16b. The last time this happened, in California, where were you?

[DO NOT PROMPT.]

**WHEREYOU**

RESTAURANT .....	1	} SKIP TO F21a
RESTAURANT BAR .....	2	
BAR OR TAVERN .....	3	
POOL HALL .....	4	
SHOPPING MALL .....	5	
PUBLIC PARK/OUTDOORS .....	6	
COMMUNITY EVENT .....	7	
SPORTS EVENT .....	8	
OTHER PERSON'S HOME .....	9	
OTHER PERSON'S AUTOMOBILE .....	10	
GAME ROOM/CASINO/BINGO HALL....	11	
WHERE SMOKING SHOULDN'T EVER BE ALLOWED .....	12	
PARTY/WEDDING RECEPTION/ SOCIAL EVENT/RENTED HALL .....	13	
OTHER..... (SPECIFY) _____	91	

**WHEREYOS**

REFUSED .....	-7
DON'T KNOW .....	-8

F16b\_1. Was this an indoor or outdoor part of the restaurant?

**INOUTRES**

INDOOR .....	1
OUTDOOR .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

Now I'd like to ask you a few questions about your health and health insurance.

F21a. What type of health insurance do you have?

**INSTYPE**

[IF THE RESPONDENT MENTIONS MORE THAN ONE,  
ASK FOR THE PRIMARY HEALTH INSURANCE.]

NONE .....	1
MEDICARE .....	2
MEDICAL/MEDICAID.....	3
CHAMPUS .....	4
VA OR MILITARY .....	5
HMO .....	6
PRIVATE .....	7
OTHER.....	91
(SPECIFY) _____	

**INSTYPOS**

REFUSED .....	-7
DON'T KNOW .....	-8

F23a. Would you say your health is . . .

**GOODHLTH**

Excellent,.....	1
Very good,.....	2
Good,.....	3
Fair, or .....	4
Poor?.....	5
REFUSED .....	-7
DON'T KNOW .....	-8

F28. How many times did you visit a doctor's office to be seen for a routine examination or an illness or injury during the past 12 months? Please do not include doctor visits you may have had while a patient in the hospital.

[100 = 100 OR MORE VISITS]

**SEEDOCTR**

|\_|\_|\_|\_|  
NUMBER OF TIMES

REFUSED .....	-7
DON'T KNOW .....	-8

**BOX F-32**

**IF CURRENT OR RECENT FORMER SMOKER AND (F28) > 0, ASK (F32).**

F32. In the last 12 months {before you quit / BLANK} did a doctor advise you to stop smoking?  
**DRADVISE**

YES .....	1	➔ SKIP TO F33c
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

F32a. In the last 12 months {before you quit / BLANK} did another health professional advise you to stop smoking?  
**HPROADV**

YES .....	1	} SKIP TO SECTION G
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

F32b. The last time you were advised, was this health professional a...  
**WHOADV**

Nurse or nurse practitioner, .....	1
Physician's assistant, .....	2
Dentist, .....	3
Dental hygienist, .....	4
Psychologist, or .....	5
Other? .....	91
(SPECIFY): _____	
REFUSED .....	-7
DON'T KNOW .....	-8

**WHOADVOS**

F33c. In the last 12 months {before you quit/BLANK} did a {doctor/health professional} refer you to, or give you information on a smoking cessation program?  
**DRREFER**

YES .....	1	} SKIP TO SECTION G
NO .....	2	
REFUSED .....	-7	
DON'T KNOW .....	-8	

F34. Did you try to quit when your {doctor/health professional} advised you to stop smoking?  
**DRDIDTRY**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION G. HEALTH RISK/SOCIAL INFLUENCE**

**SECTION G IS ASKED OF ALL ADULT RESPONDENTS**

**BOX G-1**

**IF PERSON IS NOT CURRENT SMOKER, DO NOT ASK (G2), (G4) AND (G10).**

I'm now going to read you a few statements about smoking. Please tell me whether you agree or disagree with the following statements.

- G1. Nonsmokers are entitled to breathe air free of tobacco smoke.

**AIRFREE**

AGREE.....	1
DISAGREE.....	2
REFUSED .....	-7
DON'T KNOW / NO OPINION .....	-8

- G2. My smoking is harming my own health.

**HARMLTH**

AGREE.....	1
DISAGREE.....	2
REFUSED .....	-7
DON'T KNOW / NO OPINION .....	-8

- G4. I believe that I am addicted to cigarettes.

**AMADDICT**

AGREE.....	1
DISAGREE.....	2
REFUSED .....	-7
DON'T KNOW / NO OPINION .....	-8

- G8. Inhaling smoke from someone else's cigarette causes lung cancer in a nonsmoker.

**CAUSCANC**

AGREE.....	1
DISAGREE.....	2
REFUSED .....	-7
DON'T KNOW / NO OPINION .....	-8

- G9. Inhaling smoke from someone else's cigarette harms the health of babies and children.

**KIDHELTH**

AGREE.....	1
DISAGREE.....	2
REFUSED .....	-7
DON'T KNOW/NO OPINION .....	-8

G10. My family would prefer that I didn't smoke.

**FAMPREFR**

AGREE.....	1
DISAGREE.....	2
REFUSED .....	-7
DON'T KNOW / NO OPINION .....	-8

G10a. It wouldn't bother me if one of my children's coaches smoked.

**COACHSMK**

[IF RESPONDENT SAYS (S)HE DOESN'T HAVE CHILDREN, PROBE: "Answer as if you do (have children)."]

AGREE.....	1
DISAGREE.....	2
REFUSED .....	-7
DON'T KNOW / NO OPINION .....	-8

G10b. Movies for kids, with G and PG ratings, should not show characters smoking.

**MOVIESMK**

AGREE.....	1
DISAGREE.....	2
REFUSED .....	-7
DON'T KNOW / NO OPINION .....	-8

**BOX G-14c**

**IF ESMOKE = 1 OR 2, SKIP TO (G19); IF ESMOKE = 3, 4, 5 , ASK (G14c).**

G14c. I tend to avoid socializing with smokers.

**AVOIDSMK**

AGREE.....	1
DISAGREE.....	2
REFUSED .....	-7
DON'T KNOW .....	-8

G14d As a nonsmoker, do you generally think of cigarette smoke in the air as:

**SMOKNAIR**

Primarily a hazard to your health, or .....	1
Primarily an annoyance or discomfort?...	2
NEITHER.....	3
BOTH .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

- G18a. When you are annoyed by the smoke from someone's cigarettes, in a place where smoking IS allowed, how often do you put up with it? Would you say ....

**PUTUPA**

Very often, .....	1
Often, .....	2
Sometimes, or .....	3
Never? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

- G18b. When you are annoyed by the smoke from someone's cigarettes in a place where smoking IS allowed, how often do you move away? Would you say ....

**MOVEA**

Very often, .....	1
Often, .....	2
Sometimes, or .....	3
Never? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

- G18c. When you are annoyed by the smoke from someone's cigarettes in a place where smoking IS allowed, how often do you ask the smoker not to smoke or to move? Would you say ....

**ASKNOTA**

Very often, .....	1
Often, .....	2
Sometimes, or .....	3
Never? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

- G19a. When you are annoyed by the smoke from someone's cigarettes in a place where smoking IS NOT allowed, how often do you put up with it? Would you say ....

**PUTUP**

Very often, .....	1
Often, .....	2
Sometimes, or .....	3
Never? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

- G19b. When you are annoyed by the smoke from someone's cigarettes in a place where smoking IS NOT allowed, how often do you move away? Would you say ....

**MOVE**

Very often, .....	1
Often, .....	2
Sometimes, or .....	3
Never? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8



G19c. When you are annoyed by the smoke from someone's cigarettes in a place where smoking IS NOT allowed, how often do you ask the smoker not to smoke or to move? Would you say ....

**ASKNOT**

Very often, ..... 1  
Often, ..... 2  
Sometimes, or ..... 3  
Never? ..... 4  
REFUSED ..... -7  
DON'T KNOW ..... -8

G19. Please tell me if you think smoking should be allowed or not allowed in each of the following places.

		<u>ALLOWED</u>	<u>NOT ALLOWED</u>	<u>RF</u>	<u>DK</u>
<b>OUTWORK</b>	a) Outdoor work places such as loading docks, construction sites. ....	1	2	-7	-8
<b>OUTPUBL</b>	b) Outdoor public places such as parks, beaches, golf courses, zoos, sports stadiums. ....	1	2	-7	-8
<b>OUTKIDS</b>	c) Children's play yards or sport fields. ....	1	2	-7	-8
<b>OUTREST</b>	d) Outdoor restaurant dining patios. ....	1	2	-7	-8
<b>OUTBARS</b>	e) Outdoor bar/club patron patios. ....	1	2	-7	-8
<b>OUTENTRA</b>	f) Just outside entrances to buildings. ....	1	2	-7	-8
<b>APTCONDO</b>	g) Common areas of apartment or condo complexes, such as hallways, rec rooms, laundry rooms, pool areas, etc. ....	1	2	-7	-8
<b>HOTELMOT</b>	h) Common areas of hotels or motels, such as hallways, exercise rooms, pool areas, etc. ....	1	2	-7	-8
<b>HOTELRM</b>	i) Hotel rooms. ....	1	2	-7	-8
<b>CASINOS</b>	j) Indian casinos. ....	1	2	-7	-8
<b>NURSING</b>	k) Nursing homes and other long-term health care facilities. ....	1	2	-7	-8
<b>DORMS</b>	l) On-campus student housing at public colleges or universities. ....	1	2	-7	-8

**BOX G-19a**

**IF ESMOKE = 1 OR 2, ASK G20. IF ESMOKE = 3, 4, OR 5, SKIP TO SECTION H.**

G20. Do you have friends who do not allow smoking in their homes?

**FRNOSMOK**

YES ..... 1  
NO ..... 2  
REFUSED ..... -7  
DON'T KNOW ..... -8

} SKIP TO SECTION H

G21. Think of the best of your friends who do not allow smoking in their home. What best describes how this affects how you socialize with them? Would you say you....

**VISIT**

Visit their homes less frequently than you would like, ... 1  
Socialize with them less in general, ..... 2  
More often meet them somewhere else to socialize, ... 3  
Haven't changed how you socialize with them? ..... 4  
REFUSED ..... -7  
DON'T KNOW ..... -8

**SECTION H. ATTITUDES AND OPINIONS**

**SECTION H IS ASKED OF ALL ADULT RESPONDENTS**

Now I'm going to ask you some questions about your opinion on public policy and smoking.

- H2a. How much additional tax on a pack of cigarettes would you be willing to support if all the money raised was used to fund programs aimed at preventing smoking among children, and other health care programs? Would you support a tax increase of . . .

**SUPORTAX**

\$ .25 a pack,.....	1
\$ .50, .....	2
\$ .75, .....	3
\$ 1.00, .....	4
\$ 1.50, .....	5
\$ 2.00, .....	6
\$ 3.00 or more a pack, or .....	7
No tax increase? .....	8
REFUSED .....	-7
DON'T KNOW .....	-8

- H5. Do you think sponsorship of sporting or cultural events by tobacco companies should be allowed or banned?  
**EVENTS**

ALLOWED.....	1
BANNED .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

- H5a. Think about the movies you have seen recently that are set in modern times. Do you think that the characters smoke more, less, or about the same as such characters do in real life?

**ACTORS MK**

MORE.....	1
LESS .....	2
ABOUT THE SAME .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

- H11i. Do you think tobacco advertising should be in stores where children go?  
**ADVTSTOR**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION I. MEDIA EXPOSURE**

**SECTION I IS ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.**

Now I'm going to ask you a few questions about what you have seen or heard about smoking recently.

- I10a. In the last month, have you seen anything on TV against smoking?  
Would you say you saw...

**TVAGANST**

A lot of commercials against smoking, .....	1
A few commercials against smoking, .....	2
No commercials against smoking, but did see something in a program, or .....	3
Did not see anything on TV against smoking? .....	4
NEVER/RARELY WATCH TV .....	5
REFUSED .....	-7
DON'T KNOW .....	-8

- I10b. In the last month, have you heard anything on the radio against smoking?  
Would you say you heard . . .

**RDAGANST**

A lot of commercials against smoking, .....	1
A few commercials against smoking, .....	2
No commercials against smoking, but did hear something in a program, or .....	3
Did not hear anything on the radio against smoking? .....	4
NEVER/RARELY LISTEN TO THE RADIO .....	5
REFUSED .....	-7
DON'T KNOW .....	-8

- I10c. In the last month, have you seen a billboard with a message against smoking?  
Would you say you saw . . .

**BDAGANST**

A lot of billboards against smoking, .....	1
A few billboards against smoking, or .....	2
No billboards against smoking? .....	3
REFUSED .....	-7
DON'T KNOW .....	-8

I11. Think back to the cigarette advertisements you have recently seen. What brand of cigarettes was advertised the most?

**ADLT.CIGBILBD**

	<b>ADLT.QI11</b>	<b>ADLT.CIGBILBD</b>
AMERICAN SPIRIT.....	1 =	50
BASIC.....	2 =	51
BENSON & HEDGES .....	3 =	5
CAMEL.....	4 =	7
CARLTON .....	5 =	14
GPC.....	6 =	52
GENERIC.....	7 =	12
KENT.....	8 =	11
KOOL .....	9 =	6
MARLBORO.....	10 =	1
MERIT .....	11 =	3
NEWPORT.....	12 =	9
SALEM .....	13 =	2
VIRGINIA SLIMS.....	14 =	13
WINSTON .....	15 =	4
CAPRI .....	22 =	22
DORAL.....	23 =	25
LUCKY STRIKE .....	24 =	31
MISTY .....	25 =	53
PALL MALL.....	26 =	10
PARLIAMENT .....	27 =	37
PHILIP MORRIS .....	28 =	38
RALEIGH.....	29 =	41
MORE.....	30 =	15
DJARUM .....	31 =	56
OTHER.....	91 =	91
(SPECIFY) _____		

**ADLT.CIGBILOS**

REFUSED.....	-7	} SKIP TO I13
DON'T KNOW .....	-8	
NONE.....	0	

112. What other brands of cigarettes have you seen advertised?  
**QI12ARRY**

[PROBE: "Any other advertisements?"]

[CODE ALL THAT APPLY UP TO 3 RESPONSES. CTRL /P TO EXIT]

( ) ( ) ( )

		<b>ADLT.QI12</b>	<b>ADLT.QI12ARRY [1-3]</b>
<b>ADLT.AMSPIRIT</b>	AMERICAN SPIRIT.....	1 =	50
<b>ADLT.BASIC</b>	BASIC.....	2 =	51
<b>ADLT.BENHEDGE</b>	BENSON & HEDGES .....	3 =	5
<b>ADLT.CAMEL</b>	CAMEL.....	4 =	7
<b>ADLT.CARLTON</b>	CARLTON .....	5 =	14
<b>ADLT.GPC</b>	GPC.....	6 =	52
<b>ADLT.DISCOUNT</b>	GENERIC.....	7 =	12
<b>ADLT.KENT</b>	KENT.....	8 =	11
<b>ADLT.KOOL</b>	KOOL .....	9 =	6
<b>ADLT.MARLBORO</b>	MARLBORO.....	10 =	1
<b>ADLT.MERIT</b>	MERIT .....	11 =	3
<b>ADLT.NEWPORT</b>	NEWPORT .....	12 =	9
<b>ADLT.SALEM</b>	SALEM .....	13 =	2
<b>ADLT.VA_SLIMS</b>	VIRGINIA SLIMS.....	14 =	13
<b>ADLT.WINSTON</b>	WINSTON .....	15 =	4
<b>ADLT.CAPRI</b>	CAPRI .....	22 =	22
<b>ADLT.DORAL</b>	DORAL.....	23 =	25
<b>ADLT.LUCKSTR</b>	LUCKY STRIKE .....	24 =	31
<b>ADLT.MISTY</b>	MISTY .....	25 =	53
<b>ADLT.PALLMALL</b>	PALL MALL .....	26 =	10
<b>ADLT.PARLMENT</b>	PARLIAMENT .....	27 =	37
<b>ADLT.PHILLIPM</b>	PHILIP MORRIS .....	28 =	38
<b>ADLT.RALEIGH</b>	RALEIGH.....	29 =	41
<b>ADLT.MORE</b>	MORE.....	30 =	15
<b>ADLT.DJARUM</b>	DJARUM .....	31 =	56
<b>ADLT.CIGOTHER</b>	OTHER.....	91 =	91
<b>ADLT.CIGOTHOS</b>	(SPECIFY) _____		
	REFUSED .....	-7	
	DON'T KNOW .....	-8	
	NONE .....	0	

I13. What is the name of the cigarette brand of your favorite cigarette advertisement?

**ADFAVOR**

[PROBE: "Of all the cigarette advertisements you have seen, which do you think attracts your attention the most?"]

	<b>ADLT.QI13</b>	<b>ADLT.ADFAVOR</b>
AMERICAN SPIRIT.....	1 =	50
BASIC.....	2 =	51
BENSON & HEDGES .....	3 =	5
CAMEL .....	4 =	7
CARLTON .....	5 =	14
GPC.....	6 =	52
GENERIC .....	7 =	12
KENT .....	8 =	11
KOOL .....	9 =	6
MARLBORO.....	10 =	1
MERIT .....	11 =	3
NEWPORT .....	12 =	9
SALEM .....	13 =	2
VIRGINIA SLIMS.....	14 =	13
WINSTON .....	15 =	4
CAPRI .....	22 =	22
DORAL .....	23 =	25
LUCKY STRIKE .....	24 =	31
MISTY .....	25 =	53
PALL MALL .....	26 =	10
PARLIAMENT .....	27 =	37
PHILIP MORRIS .....	28 =	38
RALEIGH.....	29 =	41
MORE.....	30 =	15
DJARUM .....	31 =	56
OTHER.....	91 =	91
(SPECIFY) _____		
<b>ADLT.ADFAVOOS</b>		
REFUSED .....	-7	
DON'T KNOW .....	-8	
NONE .....	0	

- I14d. Some tobacco companies offer promotional items identified with their brand such as clothing and bags, that the public can buy or receive for free. In the past 12 months have you . . .

[1 = YES, 2 = NO]

		<u>YES</u>	<u>NO</u>	<u>RF</u>	<u>DK</u>
<b>EXCHITEM</b>	a. Exchanged coupons for an item with a tobacco brand name or logo on it? .....	1	2	-7	-8
<b>RECVGIFT</b>	b. Received as a gift or for free, any item with a tobacco brand name or logo on it?.....	1	2	-7	-8
<b>PURCHITM</b>	c. Purchased any item with a tobacco brand name or logo on it? .....	1	2	-7	-8

**BOX I-14d**

**IF ANY I14d (a, b, OR c) = 1, GO TO (I14f). ELSE, GO TO (I14g\_1).**

- 114f. Thinking back to the most recent promotional item that you have, what tobacco brand provided that item?

**GIFTBRND**

	<b>ADLT.GIFTBRND</b>	<b>ADLT.CIGBRND</b>
AMERICAN SPIRIT.....	1 =	50
BASIC.....	2 =	51
BENSON & HEDGES .....	3 =	5
CAMEL.....	4 =	7
CARLTON .....	5 =	14
GPC.....	6 =	52
GENERIC.....	7 =	12
KENT.....	8 =	11
KOOL .....	9 =	6
MARLBORO.....	10 =	1
MERIT .....	11 =	3
NEWPORT.....	12 =	9
SALEM .....	13 =	2
VIRGINIA SLIMS.....	14 =	13
WINSTON .....	15 =	4
CAPRI .....	22 =	22
DORAL.....	23 =	25
LUCKY STRIKE .....	24 =	31
MISTY .....	25 =	53
PALL MALL.....	26 =	10
PARLIAMENT .....	27 =	37
PHILIP MORRIS .....	28 =	38
RALEIGHT .....	29 =	41
MORE.....	30 =	15
DJARUM .....	31 =	56

**ADLT.TOBBRND**

COPENHAGEN.....	16 =	6
KODIAK.....	17 =	91
LEVI GARRETT .....	18 =	2
REDMAN.....	19 =	1
SKOAL BANDIT .....	20 =	5
SKOAL CLASSIC.....	21 =	4
OTHER.....	91	

(SPECIFY) \_\_\_\_\_

**GIFTBROS**

REFUSED.....	-7
DON'T KNOW .....	-8



I14g\_1. Do you think you would use a tobacco industry promotional item?

**EV PROMO**

YES .....	1
NO .....	2
REFUSED .....	-7
DON'T KNOW .....	-8

I14i. In the last year, how often have you seen a sports event on television in which you saw a logo of a tobacco product? Would you say . . .

**TOB LOGO**

Very often, .....	1
A few times, .....	2
Rarely, or .....	3
Not at all? .....	4
I DO NOT WATCH TV .....	5
REFUSED .....	-7
DON'T KNOW .....	-8

I14k. In the last year, how often have you attended an event sponsored entirely or in part by a tobacco company? Would you say . . .

**TOB EVENT**

Very often, .....	1
A few times, .....	2
Rarely, or .....	3
Not at all? .....	4
REFUSED .....	-7
DON'T KNOW .....	-8

**SECTION J. VERIFY RACE, ETHNICITY, EDUCATION**

**SECTION J IS ASKED OF ALL ADULT RESPONDENTS.**

I need to ask a few questions to verify the information that I have on your background.

J1. Are you Hispanic?  
**ADLT.VERHISP**

YES.....	1	} SKIP TO J3
NO .....	2	
REFUSED.....	-7	
DON'T KNOW.....	-8	

J2. Do you consider yourself to be:  
**ADLT.VERETHNC**

Mexican, .....	1
Mexican American, or.....	2
Other Hispanic? .....	3
REFUSED.....	-7
DON'T KNOW.....	-8

J3. Which of the following categories best describes your racial background? Are you....  
**ADLT.ERACE[1] – [11]**

[CODE ALL THAT APPLY. CTRL/P TO EXIT.]

( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( )

<b>ERACE01</b>	White,.....	1
<b>ERACE02</b>	Black, .....	2
<b>ERACE03</b>	Japanese, .....	3
<b>ERACE04</b>	Chinese,.....	4
<b>ERACE05</b>	Filipino, .....	5
<b>ERACE06</b>	Korean, .....	6
<b>ERACE07</b>	Other Asian or Pacific Islander, or.....	7
<b>ERACE08</b>	American Indian or Alaskan Native? ....	8
<b>ERACE09</b>	MEXICAN .....	9
<b>ERACE10</b>	HISPANIC.....	10
<b>ERACE11</b>	OTHER .....	91
	(SPECIFY) _____	
<b>ADLT.ERACEOS</b>		
	REFUSED.....	-7
	DON'T KNOW.....	-8

J4. In what country were you born?

**ADLT.NATVLAND**

UNITED STATES .....	1	}	SKIP TO J6
MEXICO.....	2		
JAPAN .....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES .....	6		
KOREA .....	7		
VIETNAM.....	8		
OTHER .....	91		
(SPECIFY) _____			
<b>ADLT.NATVLAOS</b>			
REFUSED.....	-7	}	
DON'T KNOW.....	-8		

J5. In what country was your mother born?

**ADLT.NATVMOM**

UNITED STATES .....	1	}	ALL SKIP TO J13
MEXICO.....	2		
JAPAN .....	3		
CHINA.....	4		
TAIWAN.....	5		
PHILIPPINES .....	6		
KOREA .....	7		
VIETNAM.....	8		
OTHER .....	91		
(SPECIFY) _____			
<b>ADLT.NATVMOOS</b>			
REFUSED.....	-7	}	
DON'T KNOW.....	-8		

J6. How old were you when you first came to live in the United States?

[IF LESS THAN 1 YEAR, ENTER 1]

**AGEUS**

\_\_\_\_\_  
YEARS OLD

REFUSED.....	-7
DON'T KNOW.....	-8

J13. What language do you usually speak at home?

**ADLT.LANGHOME**

ENGLISH .....	1
SPANISH .....	2
JAPANESE .....	3
CHINESE (MANDARIN/CANTONESE) ..	4
VIETNAMESE (HMONG) .....	5
KOREAN.....	6
TAGALOG .....	7
FILIPINO.....	8
OTHER .....	91
(SPECIFY) _____	

**ADLT.LANGHOOS**

REFUSED.....	-7
DON'T KNOW.....	-8

J14. What was the highest grade or year of regular school or college that you completed?

**ADLT.VEREDUC**

NO FORMAL EDUCATION .....	0
FIRST GRADE .....	1
SECOND GRADE .....	2
THIRD GRADE .....	3
FOURTH GRADE .....	4
FIFTH GRADE .....	5
SIXTH GRADE .....	6
SEVENTH GRADE .....	7
EIGHTH GRADE .....	8
NINTH GRADE .....	9
TENTH GRADE .....	10
ELEVENTH GRADE .....	11
TWELFTH GRADE .....	12
POST SECONDARY SCHOOL.....	13
SOME COLLEGE .....	14
BA/BS-LEVEL DEGREE .....	15
BA/BS-LEVEL DEGREE PLUS SOME	
GRADUATE SCHOOL .....	16
MA/MS, PHD OR HIGHER DEGREE ....	17
OTHER .....	91
(SPECIFY) _____	

**ADLT.VEREDUOS**

REFUSED.....	-7
DON'T KNOW.....	-8

J14a. Are you . . .  
**COUPLE**

Married,.....	1
Divorced,.....	2
Widowed, .....	3
Separated, .....	4
Never been married, or.....	5
A member of an unmarried couple? .....	6
REFUSED.....	-7
DON'T KNOW.....	-8

J14b. Are you currently . . .  
**CURRWORK**

Employed for wages, .....	1
A homemaker, .....	2
Self-employed,.....	3
A student,.....	4
Retired, .....	5
Unemployed, or .....	6
Unable to work/DISABLED? .....	7
REFUSED.....	-7
DON'T KNOW.....	-8

**BOX J-14c**

**IF (A7) = 2 (FEMALE) AND AGE 18 - 44, ASK (J14c). ELSE, SKIP TO SECTION K.**

J14c. To your knowledge, are you now pregnant?  
**PREGNOW**

YES.....	1
NO .....	2
REFUSED.....	-7
DON'T KNOW.....	-8

**SECTION K. OBTAIN NAME AND ADDRESS FOR FUTURE CONTACTS**

**SECTION K IS ASKED OF ALL ADULT RESPONDENTS.**

- K1. The University of California undertakes a variety of smoking-related research projects using people in the general population, both smokers and nonsmokers. Do you think you might be willing to hear more about these projects and possibly take part?

**TAKEPART**

YES .....	1	} SKIP TO CLOSE 1
NO .....	2	
REFUSED.....	-7	
DON'T KNOW .....	-8	

- K1a. May I have your full name, please?

[IF RESPONDENT REFUSES TO GIVE LAST NAME, CODE SHIFT 7.]

FIRST NAME

\_\_\_\_\_  
**RESPFNAM**

MIDDLE INITIAL

\_\_\_\_\_  
**RESPMINT**

LAST NAME

\_\_\_\_\_  
**RESPLNAM**

**BOX K-1a**

**IF LAST NAME = -7 OR -8, SKIP TO CLOSE1; ELSE, CONTINUE WITH (K2).**

- K2. {May I please have your mailing address? / I'd like to confirm your mailing address.}

ENTER CHANGE OF ADDRESS OR PRESS ENTER IF NO CHANGES.

[PROBE FOR APARTMENT NUMBER.]

STREET

\_\_\_\_\_  
**RESPADDR**

CITY

\_\_\_\_\_  
**RESPCITY**

STATE

\_\_\_\_\_  
**RESPSTAT**

ZIP

\_\_\_\_\_  
**RESPZIP**

- K3. In case you move, would you please give me the name and phone number of someone who does not live with you who would know your current telephone number? I will also need the town and state in which he/she lives.

CONTACT PERSON:

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_  
                  **CON1FNAM**  **CON1LNAM**

PHONE (        ) - (        ) - (        )  
          **CON1AREA**      **CON1EXCH**      **CON1LOCL**

CITY \_\_\_\_\_ STATE \_\_\_\_\_  
                  **CON1CITY**  **CON1STAT**

ZIP CODE \_\_\_\_\_  
                  **CON1ZIP**

**BOX K-3**

**IF LAST NAME = -7 OR -8, SKIP TO (K4); IF AREA CODE= -7 OR -8, SKIP TO CITY;  
IF STATE = -7 OR -8, SKIP TO K3a.**

- K3a Can you please give me a second name and phone number of someone who would know your current telephone number? I will also need the town and state in which he/she lives.

CONTACT PERSON:

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_  
                  **CON2FNAM**  **CON2LNAM**

PHONE (        ) - (        ) - (        )  
          **CON2AREA**      **CON2EXCH**      **CON2LOCL**

CITY \_\_\_\_\_ STATE \_\_\_\_\_  
                  **CON2CITY**  **CON2STAT**

ZIP CODE \_\_\_\_\_  
                  **CON2ZIP**

**BOX K-3a**

**IF LAST NAME = -7 OR -8, SKIP TO (K4); IF AREA CODE = -7 OR -8, SKIP TO CITY;  
IF STATE = -7 OR -8, SKIP TO (K4).**

- K4. So that we may be able to reach you in case you move or change your telephone number, may I please have your Social Security Number? As with all other questions, providing your social security number is voluntary, and you are protected from unauthorized use by the Privacy Act of 1974.

**[ENTER THE 9-DIGIT SOCIAL SECURITY NUMBER BELOW.]**  
**[IF RESPONDENT REFUSES, PROBE FOR LAST FOUR DIGITS.]**

|\_|\_|\_| - |\_|\_| - |\_|\_|\_|\_|  
**SSTHREE SSTWO SSFOUR**

REFUSED..... -7  
DON'T KNOW..... -8

**CLOSE1** Thank you very much for your cooperation. Your assistance has been very helpful. Please hold while I verify if we need to talk to another member of your household.